

## **The Rise Fund Privacy Policy**

Last modified: December 17, 2016

### **Our Commitment to Your Privacy**

This Privacy Policy applies to this website (the “Site”), which provides information about us (the affiliated entities commonly referred to as “The Rise Fund”). This privacy policy only applies to information we may collect from visitors to the Site or that visitors to the Site may provide through the Site.

### **Information We Collect**

This site collects information that you choose to provide. Please do not provide information that you do not want us to have.

In addition, we may gather information about you automatically through your use of the Site, *e.g.*, your IP address and how you navigate our Site. The Rise Fund may collect information about you by using cookies, tracking pixels and other technologies (collectively, “Tools”). We may use this information to better understand, customize and improve the user experience of our websites, services and offerings. For example, we may use web analytics services such as Google Analytics that leverage Tools to help us to understand how visitors engage with and navigate our Site. Information on how Google Analytics collects and processes your data is available here: [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/).

Your web browser can be set to allow you to control whether you will accept cookies, reject cookies, or to notify you each time a cookie is sent to you. If your browser is set to reject cookies, the Site may not recognize you when you return to the website, and some website functionality may be lost. The Help section of your browser may tell you how to prevent your browser from accepting cookies. To find out more about cookies, including how to see what cookies have been set and how to manage or delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **How We Use the Information We Collect**

If you choose to provide information to us through the Site, generally the information is used for the purpose you provided it to us. For example, if you provide your contact information in an inquiry to us, we will use your contact information to process and respond to that inquiry and any related activity that may result from your inquiry.

### **How We Share the Information We Collect**

We may share information about you or which you provide us with our affiliates and service providers who we use to support our services.

We may also share your personal information where disclosure is necessary to: (a) comply with legal process (such as a court order) or other legal requirements of any governmental authority; (b) protect our rights or property; (c) protect the interests of users of the Site, other than you, or any other person; (d) operate or conduct maintenance and repair of our services or

equipment; (e) in connection with a sale or dissolution of any of our businesses; or (f) as otherwise permitted by law.

### **Links to Third-Party Websites**

The Site may contain links to other websites. We have no control over and are not responsible for the privacy policies or practices of such sites. Whenever you link to another website, you may be asked to provide registration or other information. Please note that any information that you provide is going to a third party, and therefore you should familiarize yourself with that party's privacy policy.

### **Transborder Transfer**

The Site is controlled and operated from the United States and is not intended to be subject to the laws or jurisdiction of any country or territory other than that of the United States.

### **Information Security**

We seek to use reasonable organizational, technical and administrative procedures to protect the information you provide to us. Unfortunately, no data transmission or storage system can be guaranteed 100% secure. If you have reason to believe that your interaction with us is no longer secure, please notify us immediately.

### **Do Not Track**

Do Not Track ("DNT") is a privacy preference that users can set in their web browsers. When a user turns on DNT, the browser sends a message to websites requesting that they don't track the user. At this time, The Rise Fund ignores these signals. The Rise Fund does not change its practices, described elsewhere in this privacy policy, in response to Do Not Track browser settings or signals. For information about DNT, visit [www.allaboutdnt.org](http://www.allaboutdnt.org).

Third parties may collect personal information about your online activities over time and across different websites, including your use of this Site. This Privacy Policy does not apply to, and we are not responsible for, the practices of third parties that collect your personal information.

### **Governing Law**

This Privacy Policy forms part of our Terms of Use and as such shall be governed by and construed in accordance with the laws of the state of New York, as further provided in the Terms of Use.

### **How to Contact Us About Privacy Matters**

If you would like to contact us for any reason concerning our privacy practices, please email us at [info@therisefund.com](mailto:info@therisefund.com).

### **Updates to this Privacy Policy**

We may change or update portions of this Privacy Policy at any time without notice to you. Please check back from time to time so you are aware of any changes or updates to the Privacy

Policy. The revision date appearing on the first page of this Privacy Policy underneath the title will identify the date of the last update or revision.

**Exceptions to this Privacy Policy**

This privacy policy applies only to the public sections of the Site. If you are permitted access to private areas, the terms of your subscription agreement will control our use of provided information.